

# SHAPING THE INNOVATION ECOSYSTEM FOR THE BIOECONOMY

Every Wednesday from  
the 25/03/2020 to  
15/04/2020  
11:00 CET

**Four** thematic webinars

[www.lift-bbi.eu/webinars](http://www.lift-bbi.eu/webinars) • [www.bioeconomy-library.eu](http://www.bioeconomy-library.eu)





SHAPING THE INNOVATION ECOSYSTEM FOR THE BIOECONOMY

## Webinar 4/4

# VALUE CHAINS AND INNOVATION ECOSYSTEM

- Biomass availability, quality, supply and sustainability
- New value chains and business models
- Open innovation platforms and facilities

15 April 2020

11.00 CET

Duration: 60 min

Challenges,  
Gaps, Results and  
Recommendations



[www.lift-bbi.eu/webinars](http://www.lift-bbi.eu/webinars)

[www.bioeconomy-library.eu](http://www.bioeconomy-library.eu)



**BIOVOICES**  
CONNECTING RESEARCH PROJECTS  
FOR A SUSTAINABLE WORLD



THE EUROPEAN  
BIOECONOMY  
NETWORK





The webinar will be recorded



Questions can be raised via the Q&A panel. We will try to answer them during the webinar itself. Where we can't we will answer them afterwards.



We welcome your contribution! Be ready with your cell phone  
Go to [www.menti.com](https://www.menti.com) - access code: 51488



Slides, Recording, Q&A document, and Report in the interactive session will be available at <https://www.lift-bbi.eu/webinars/events/webinar-4-value-chains-and-innovation-ecosystem/>

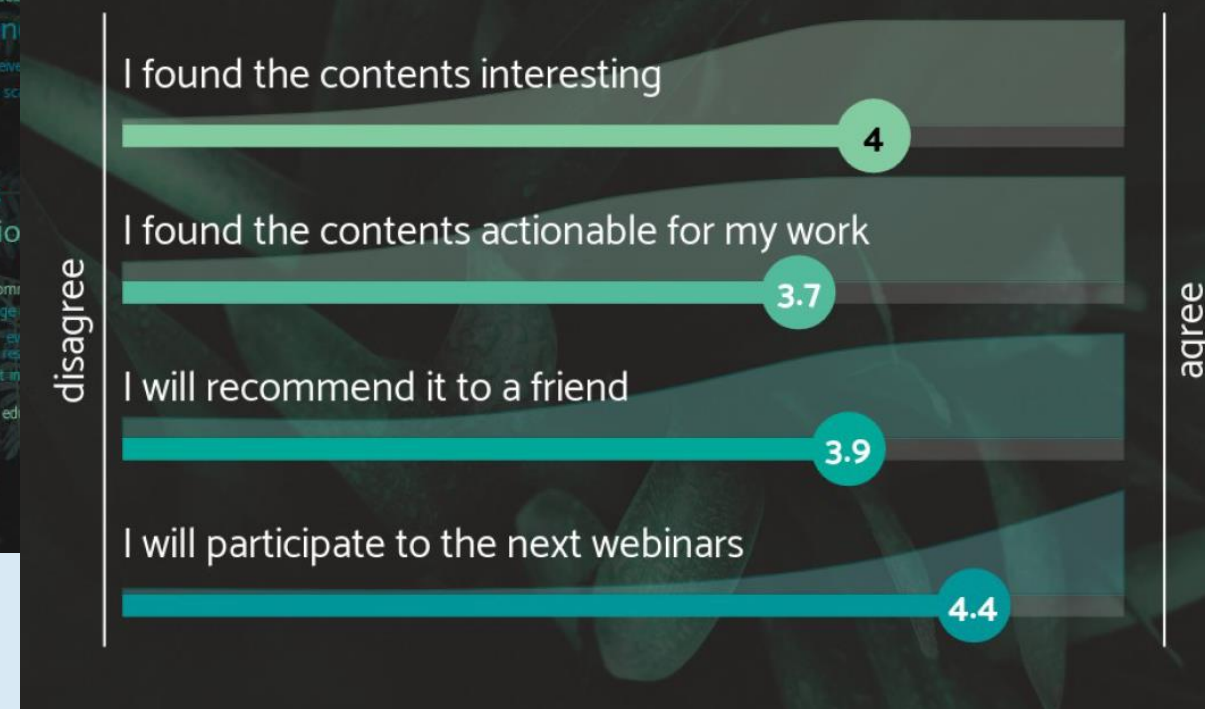


All the webinars info at <https://www.lift-bbi.eu/webinars>



## 420 participants

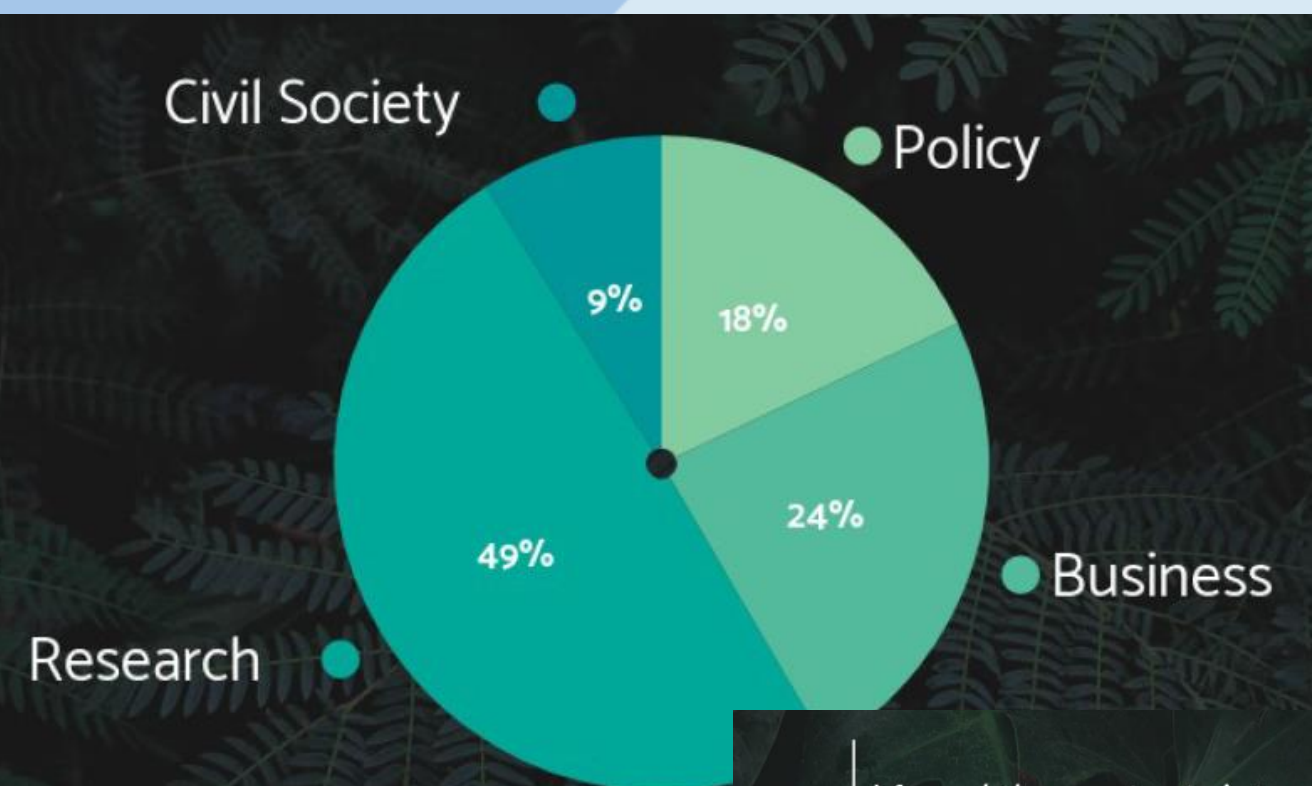
# First 3 webinars



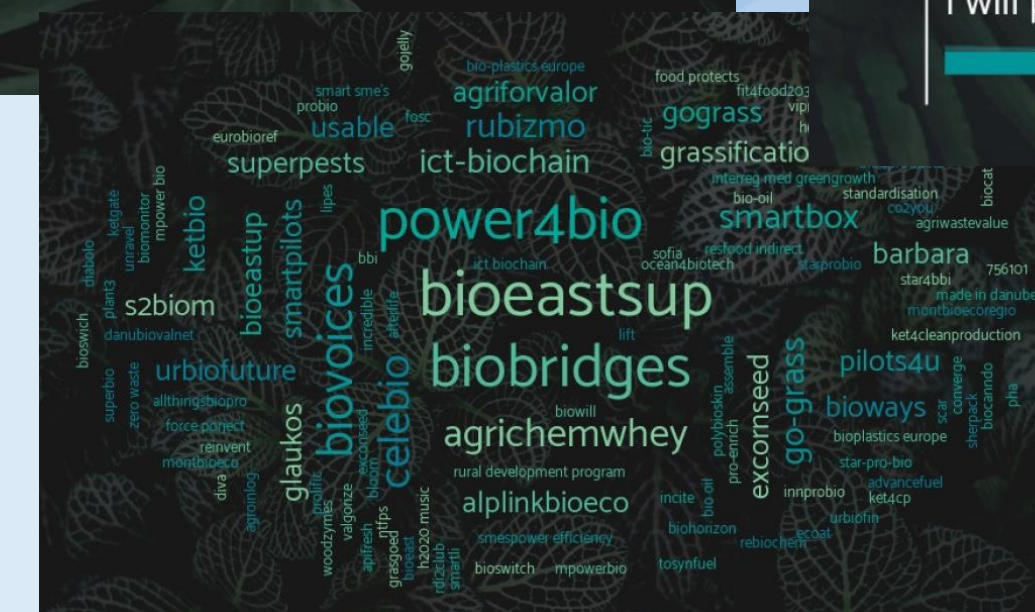
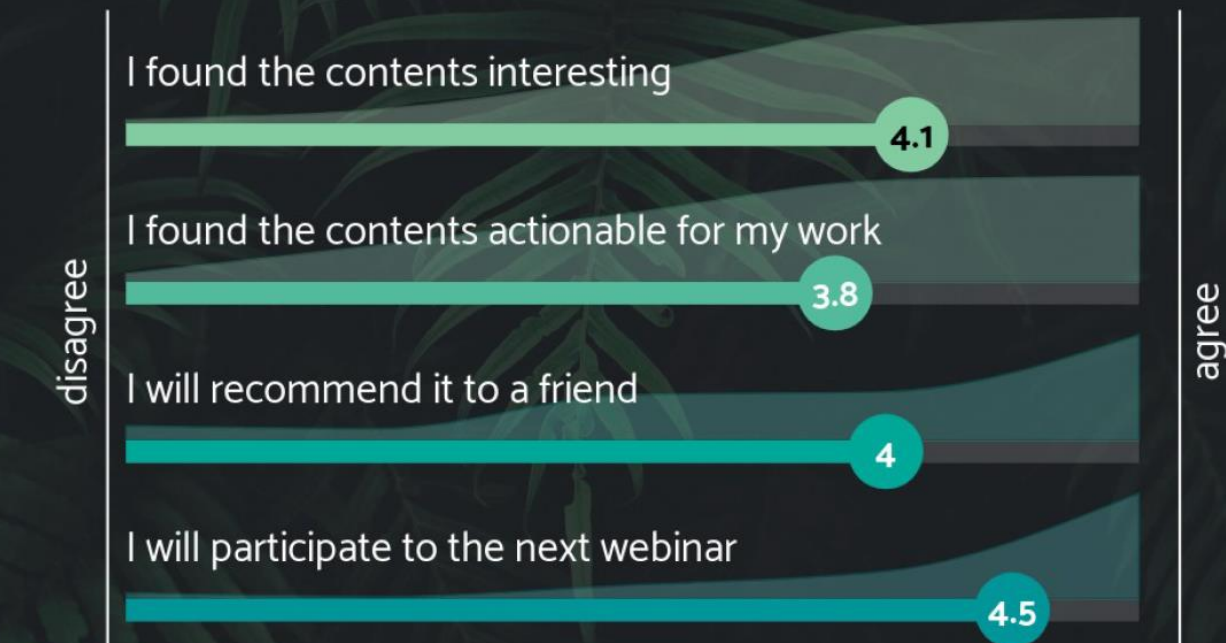
A pie chart illustrating the distribution of funding sources for the Center for Global Policy Studies. The chart is divided into four segments, each represented by a different shade of green. The segments are labeled with their respective percentages and names: Research (61%), Business (26%), Policy (8%), and Civil Society (5%). The chart is set against a dark background with a pattern of green fern leaves.

Funding Source	Percentage
Research	61%
Business	26%
Policy	8%
Civil Society	5%

251  
participants



191 participants  
(initially 314,  
191 in the  
rescheduled  
date)



## 834 Registered people


## More than 550 additional recommendations collected



# Contents and Speakers

## Contents:


- ✓ LIFT Project
- ✓ CELEBio Project
- ✓ BIOVOICES project
- ✓ LIFT Factsheets
  - ✓ Biomass availability, quality, supply and sustainability
 



 interactive discussion
  - ✓ New value chains and business models
 



 interactive discussion
  - ✓ Open innovation platforms and facilities
 



 interactive discussion

## Speakers:



Alexandre Almeida (LOBA, LIFT coo)  
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Berien Elbersen (WUR, CELEbio)  
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Matteo Sabini (APRE, BIOVOICES coo)  
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John Vos (BTG, LIFT)  
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Susanna Albertini (FVA, LIFT and European  
Bioeconomy Network)  
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1

Provide a global vision of objectives and results of past and ongoing Coordination and Support Actions (CSA) (FP7, H2020, BBI JU, Erasmus+ and Interreg)

2

Maximise the impact of CSAs results, making them readily available, integrated and especially actionable by industries and policy makers

3

Analyse the existing gaps and identify the challenges to be addressed

4

Raise awareness and communicate the CSAs' contribution in addressing the Bioeconomy related challenges

5

Provide actionable recommendations and suggestions for new CSA topics

<https://www.lift-bbi.eu/>



### 1. Analysis of ongoing and concluded CSAs and CSAs like projects (64)





### 2. Increase adoption and improve the use of CSAs' findings (11 Fact sheets)

- Awareness raising
- Bioeconomy Education
- Stakeholders engagement and co-creation
- Standardisation, LCA, labelling and regulatory hurdles
- Regional potential and bioeconomy strategies and implementation action plans
- Uptake of RTD results
- Foresight, market studies and market roadmaps
- Industrial road-mapping
- **Biomass availability, quality, supply and sustainability**
- **New value chains and business models**
- **Open innovation platforms and facilities**

3. Bioeconomy Library (<https://www.bioeconomy-library.eu>) with 266 contents.

4. Facilitate Mobilisation and Mutual Learning among projects (also from different programmes)

5. Recommendations for future new CSA topics





## European Bioeconomy library

<https://www.bioeconomy-library.eu/>

## European Bioeconomy Network website

<http://eubionet.eu/>



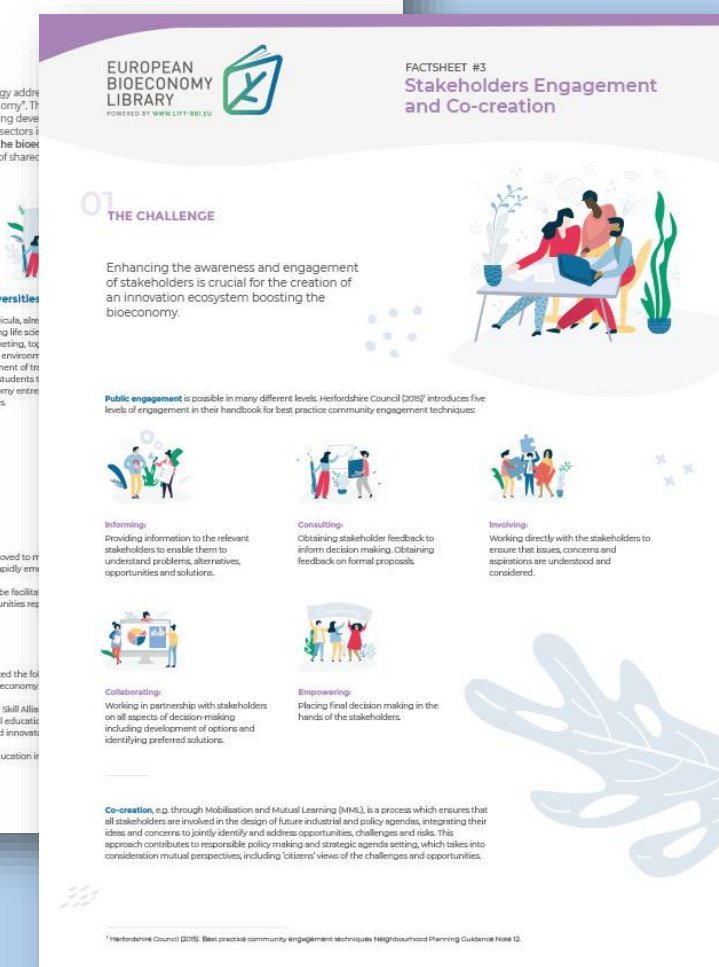
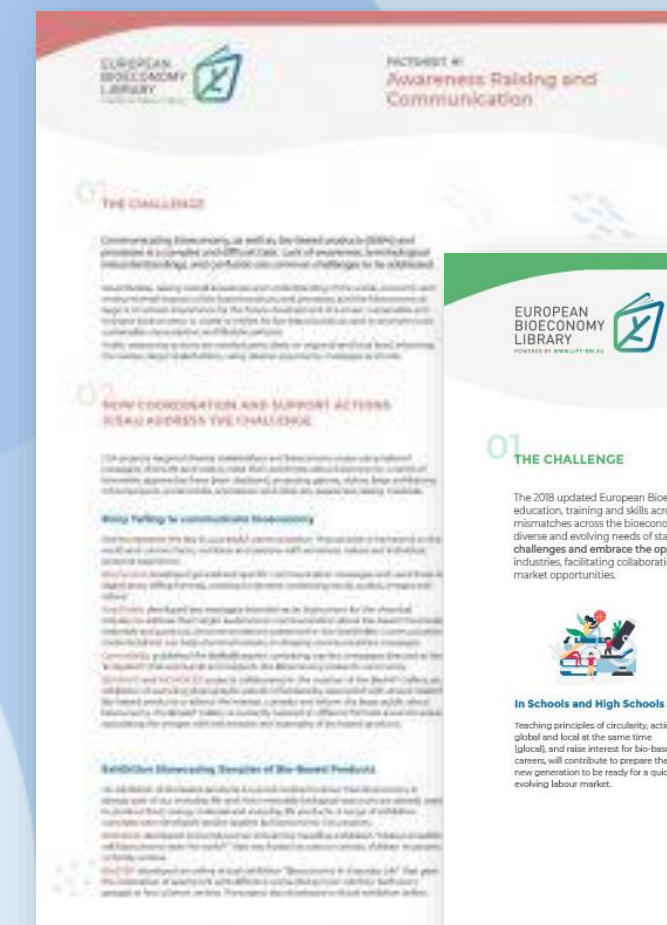
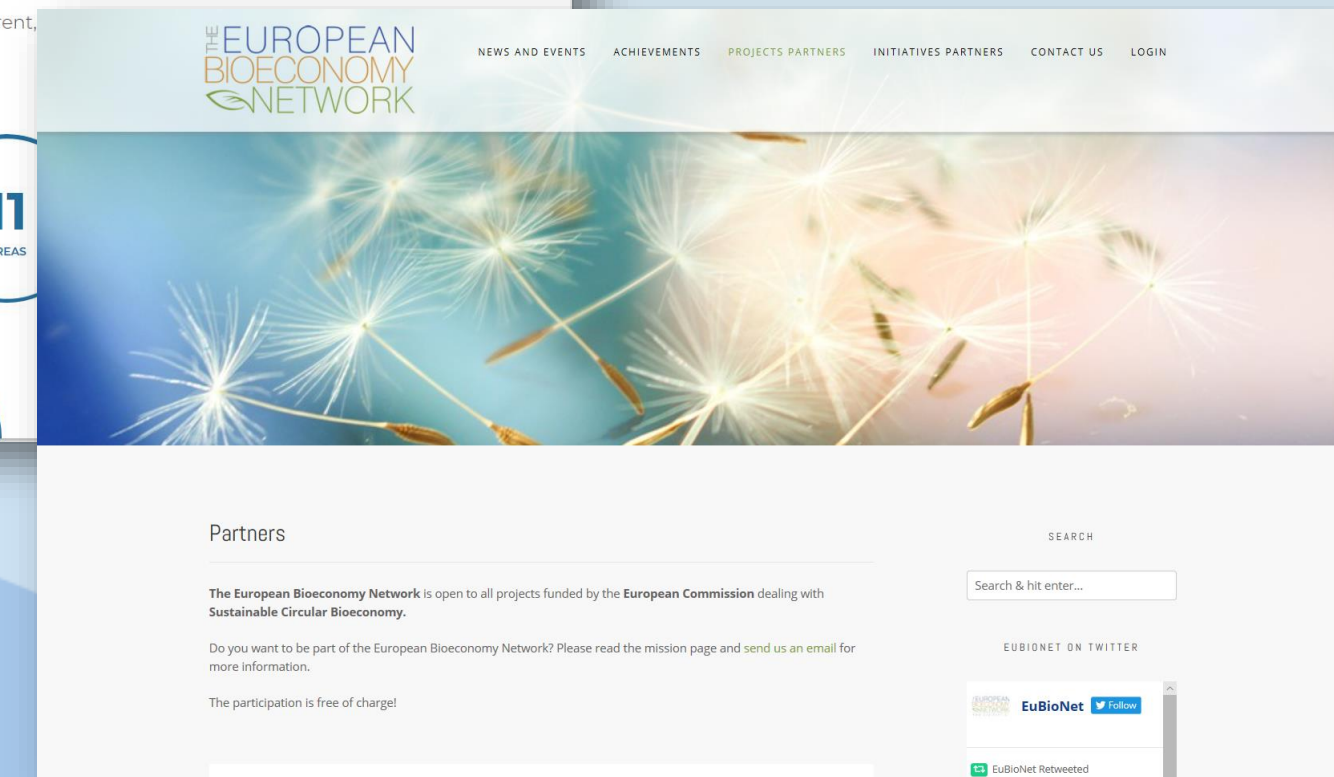
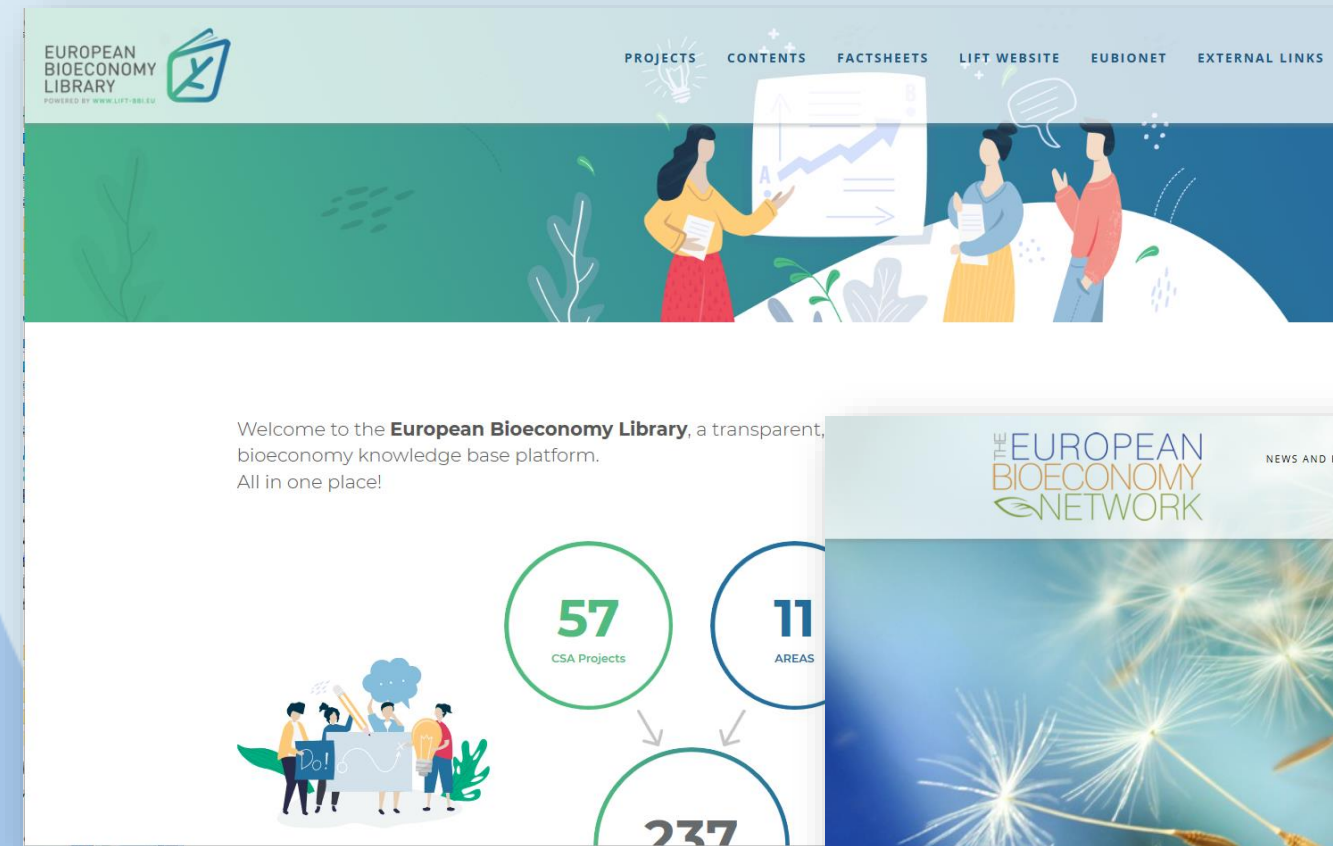
## 11 Thematic Factsheets

<https://www.bioeconomy-library.eu/>



Stakeholders-oriented recommendations for the innovation  
ecosystem for the bioeconomy and for future new CSA topics  
To be available (end of April in the LIFT website)

<https://www.lift-bbi.eu/>







**CELEBio**

# CELEBio Objectives

**1**

To contribute to strengthening the bio-economy in BG, CZ, HR, HU, SI, SK and other neighboring countries (MK, RS, EL, BiH, MO, & AL) with fact-based information, the elaboration of evidence-based Action Plans and networking

**2**

To support the creation of concrete opportunities to expand and/or create industrial bio-based activities in the target countries

**3**

To raise awareness on the benefits for the local economies, environment and society coming from bio-based activities

**4**

To provide the bio-based industry and sector with biomass availability reports on target countries and the region, as well as stakeholders inventories and national action plans

**5**

To rise awareness and mobilize stakeholders through national websites and social media as well as bioeconomy workshops, a joint final event @EUBCE and a network of “BBI Ambassadors”





**CELEBio**

# Outline country reports

**1**

Introduction

**2**

Biomass supply: Agriculture

**3**

Biomass supply: Forestry

**4**

Biomass supply: Waste

**5**

Bio-based industries, products and markets

**6**

Infrastructure, logistics and energy sector

**7**

Skills, education, research and innovation potential

**8**

Policy framework: Regulations, legislation, rule of law  
& taxes and tariffs

**9**

Financing



# SWOT-biomass availability

## Strengths:

- Still large unused primary & secondary residual biomass potential in agriculture & forestry
- Waste potential large and still many waste separation, treatment and processing steps to make in most countries
- Some countries have a long sectoral tradition in forestry and wood processing industry
- Forest ownership more concentrated in hands of large players (large state owned forest)

## Weaknesses:

- Agriculture not very attractive to younger generations
- Poor technical, economic and environmental performance and high exposure to climate change in agriculture
- Lack of education in agriculture and waste separation
- Still many unclear land owner rights
- Some countries have large unmanaged forest lands

## Opportunities:

- Increasing demand for sustainably produced local products
- Increasing interest in climate action
- Law of the inhibitory advantage does not apply to many sub-sectors in agriculture, forestry and waste
- Large unused land potential
- Expansion of family farms
- Expansion of food processing industries

## Threats:

- Too slow restructuring in agriculture, forestry & waste sector due to lack of own resources & financing mechanisms to co-finance investments
- Lack of interest in taking over the farm and continuing farming in the younger generations
- Climate change and diseases in forests
- Unsustainable management of private forest
- Lack of public-private partnerships



# SWOT for opportunities for biomass delivery chain development

## Strengths:

- Biomass/renewable resources are available
- Relatively high educated/skilled workforce

## Weaknesses:

- Short and vertical chains, low added value in processing agricultural products
- Little mobilization of biomass for non-food uses
- Lack of bio-hubs for storage, pre-treatment and processing
- Pilot and demo plant (TRL 4–6) development and funding is minimal

## Opportunities:

- Increasing demand for biobased products
- Law of the inhibitory advantage does not apply to many food processing, biochemical and biomaterial industries

## Threats:

- Insufficient connection between academic, public, and private sector (PPP)
- Lack of pilot and demo plant development ("death valley")
- No market for high added value biomass, uses only low-quality chains for heat/electricity



**CELEBio**



## Resources (Berien 5/5)



**Global website**

[www.celebio.eu](http://www.celebio.eu)



**National mini-sites**

[www.\(country\).celebio.eu](http://www.(country).celebio.eu)

**National Facebook pages**





**BIOVOICES**

CONNECTING BIO-BASED FORCES  
FOR A SUSTAINABLE WORLD

# Objectives

**1**

**Promote** Multi-actor dialogue and Multi-stakeholder **co-creation** of research, innovation, development and political context in Bio-based economy

**2**

Design and promote a **MML (Mobilisation and Mutual Learning) platform, engaging different stakeholders** at European, National and Local levels, including a plurality of perspectives, experiences, interests, aspirations and knowledge

**3**

**Increase the quality, relevance, social acceptability and sustainability of research and innovation outcomes in the Bio-based domain**, thus minimizing the technology mismatches

**4**

Through the BIOVOICES multi-stakeholders platform, design and implement **an action plan fostering the awareness of the wider public about the benefits and** potential social, economic and environmental **impact of the Bioeconomy and widening the diffusion of BBPs** (Bio-based products)



**BIOVOICES**

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FOR A SUSTAINABLE WORLD

# Outcomes

- Definition of **12 challenges** for market uptake of Bio-Based Products
- **Biovoices stakeholders' platform**
- Organization of at least 70 MML workshops (4 European, 22 National, 44 Local)
- BIOVoices Action Plan and stakeholders oriented policy briefs
- A wide range of activities for engaging stakeholders, in particular citizens: e.g. active participation in citizens science events and fairs, social network campaigns, bioart gallery, BBPs exhibition, etc.
- Building a community of EU funded projects dealing with Bioeconomy promotion, communication and support – European Bioeconomy Network (EUBioNet)

<https://www.biovoices.eu/>





# BIOVOICES

CONNECTING BIO-BASED FORCES  
FOR A SUSTAINABLE WORLD

## Resources



Biovoices website

<https://www.biovoices.eu/>

Biovoices multistakeholders platform

<https://www.biovoices-platform.eu/>

European Bioeconomy Network website

<http://eubionet.eu/>

Social media: @biovoices - #BioeconomyatHOME



Challenges for Market Uptake of BBPs

<https://www.biovoices.eu/download.php?f=117&l=en&key=886f71f88ecda7d5555be45fb58c9d5d>

Biovoices Workshops overview - Booklet

<https://www.biovoices.eu/download.php?f=122&l=en&key=249511223ab3cf8e0d984e23ae23a77b>



Biovoices Bioart Gallery

<https://www.biovoices.eu/gallery/>

<https://www.biovoices.eu/>







# Biomass availability, quality, supply and sustainability

More info




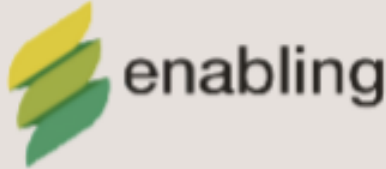


Factsheet: Challenges to be addressed in Biomass availability, quality, supply and sustainability projects’ main results, gaps to be bridged and recommendations.



# Biomass availability, quality, supply and sustainability

## Related projects/Sources:

Acronym/logo	Programme	Duration	Website
 S2Biom	FP7	Sep 2013 - Nov 2016	<a href="http://www.s2biom.eu/en/">www.s2biom.eu/en/</a>
 OPEN BIO	FP7	Nov 2013 - Oct 2016	<a href="http://www.open-bio.eu">www.open-bio.eu</a>
 STAR ProBio	H2020	May 2017 - Apr 2020	<a href="http://www.star-probio.eu">www.star-probio.eu</a>
 BioReg <small>GIVE WOOD WASTE A CHANCE!</small>	H2020	Jan 2017 - Dec 2019	<a href="http://www.bioreg.eu/project">www.bioreg.eu/project</a>
 ICT-BIOCHAIN	BBI JU	June 2018 - May 2020	<a href="http://www.ictbiochain.eu">www.ictbiochain.eu</a>
 enabling	H2020	Dec 2017 - Nov 2020	<a href="http://www.enabling-project.com">www.enabling-project.com</a>





## Biomass availability, quality, supply and sustainability

## CSAs projects' achievements

- ✓ **Pan-European datasets** for the availability of biomass
- ✓ **Regional datasets** for selected biomass (by-product) streams
- ✓ **Decision support tools** e.g. for matching biomass & technologies
- ✓ **Platforms and marketplaces** for biomass trading
- ✓ **Good practices** on developing biomass supply chains



## Biomass availability, quality, supply and sustainability

## Gaps still to be bridged

- ✓ Lack of awareness and knowledge about **(a) emerging opportunities (b) benefits** for regional development from exploiting local biomass.
- ✓ Biomass is (often) bulky, seasonal, heterogeneous, contaminated. **Extensive and timely treatment may be needed** (drying, separation, etc.), in particular when the added value compounds should be rapidly extracted.
- ✓ Economic **industrial processing in biorefineries** requires multiple feedstock types, large volumes, efficient use/disposal of all co-products.
- ✓ Securing long-term supply of affordable and sustainable biomass and developing **efficient and cost-effective logistics** is a challenge.
- ✓ **Poor data** (biomass availability, trade, use). Better statistics and harmonisation of reporting are needed on the use of biomass from different sources. Examples: local/regional availability, (residue) availability in processing industries, international biomass trading.
- ✓ **Biomass quality** needs to be monitored continuously. Compliance with high quality criteria should be ensured and certified.
- ✓ Need for **integrated solutions**, promoting full biomass cascade utilisation into diverse and cross-connected value chains.
- ✓ **Better harmonisation** of legislation across Europe, to improve productive use of biomass, generating new socio-economic opportunities.





## Biomass availability, quality, supply and sustainability

## Recommendations

- ✓ Raise awareness, educate, involve, demonstrate to primary producers & industries the added value and **economic potential**.
- ✓ Promote debate among local stakeholders to identify effective, shared and **sustainable solutions** and a better future use of biomass.
- ✓ **Promote integrated activities** at the local level, building on project outcomes (platforms, decision support systems, good practices, etc.)
- ✓ Ensure improved **data collection** methodologies, better comparable statistics, and easier data access
- ✓ **Periodically conduct data availability studies**. Why? (a) technology developments result in other feedstock types becoming of potential interest; (b) climate change may lead to crop types and yields changing; and (c) bioeconomic developments and structural changes have an impact on biomass availability.
- ✓ **Support improved biomass exploitation**, in particular of added-value compounds, and valorise underutilised biomass.
- ✓ **Develop and refine easy-to-use tools to match information** on (locally) available biomass with technologies
- ✓ Future research should carefully examine the **synergies/conflicts and interdependencies amongst the different biomass feedstocks** and develop coherent indicators for their careful evaluation
- ✓ Promote the **harmonisation of waste and end-of-waste definition/classification** across Europe



**Biomass availability,  
quality, supply  
and sustainability**

**Interactive discussion**

**MENTIMETER INTERACTIVE SESSION**







# New value chains and business models

More info








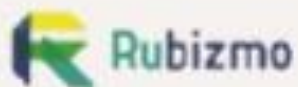




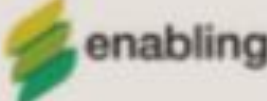
[Factsheet](#): Challenges to be addressed in **New value chains and business models**, projects’ main results, gaps to be bridged and recommendations.





## New value chains and business models

## Related projects/Sources:

Acronym/logo	Programme	Duration	Website
 <b>BIOPEN</b>	BBI JU	May 2017 – Oct 2019	<a href="http://www.biopen-project.eu/">www.biopen-project.eu/</a>
<b>ICT - BIOCHAIN</b>	BBI JU	June 2018 – May 2020	<a href="http://ictbiochain.eu">ictbiochain.eu</a>
 <b>biobridges</b>	BBI JU	Set 2018 - Aug 2020	<a href="http://www.biobridges-project.eu">www.biobridges-project.eu</a>
 <b>BioReg</b>	H2020	Jan 2017 – Dec 2019	<a href="http://bioreg.eu/project">bioreg.eu/project</a>
 <b>POWER4BIO</b>	H2020	Oct 2018 - March 2021	<a href="http://power4bio.e-p-c.de">power4bio.e-p-c.de</a>
 <b>BE-Rural</b>	H2020	April 2019 - March 2022	<a href="http://be-rural.eu">be-rural.eu</a>
 <b>Rubizmo</b>	H2020	May 2018 – Apr 2021	<a href="http://rubizmo.eu">rubizmo.eu</a>
 <b>Superbio</b>	H2020	June 2016 – Mar 2019	<a href="http://www.h2020-superbio.eu/">www.h2020-superbio.eu/</a>
 <b>Interreg</b>	Interreg B	Jan 2017 – June 2019	<a href="http://www.interreg-danube.eu/approved-projects/danubiovalnet">www.interreg-danube.eu/approved-projects/danubiovalnet</a>
 <b>Interreg</b>	Interreg B	Apr 2018 –Apr 2021	<a href="http://www.alpine-space.eu/projects/alpbioeco/en/home">www.alpine-space.eu/projects/alpbioeco/en/home</a>
 <b>Interreg</b>	Interreg B	Oct 2017 – Sep 2020	<a href="http://www.slu.se/balticforbio">www.slu.se/balticforbio</a>
 <b>enabling</b>	H2020	Dec 2017 – Nov 2020	<a href="http://www.enabling-project.com">www.enabling-project.com</a>



## New value chains and business models

## CSAs projects' achievements

- ✓ **Online platforms/clusters** supporting development of new bio-based products & **creation of value chains**, supporting co-innovation partnerships, facilitating knowledge sharing across European bioeconomy regions, promoting good practices and inspiring examples
- ✓ Catalogues of **replicable business models/pathways** to fully realize rural/regional bioeconomy potential
- ✓ Identify and address **cross-collaboration and implementation challenges** along the value chain
- ✓ Identify and facilitate **creation of cross-sectorial and cross-border new bio-based value chains**





## New value chains and business models

## Gaps still to be bridged

- ✓ **Lack of awareness/understanding** about (a) emerging opportunities and (b) replicable business models
- ✓ **Lack of skilled workforce** along the value chains
- ✓ Need for a **supportive environment** promoting integrated solutions for full biomass valorisation
- ✓ **Involvement of all actors along the value chain**, in particular primary producers (feedstock suppliers) and investors, is needed
- ✓ Need for innovative, scalable, transferable and replicable **business models** that match local realities to adapt global ideas and process to local conditions, resources and mindsets
- ✓ Need for **impact assessment studies** to validate the applicability of new business models
- ✓ Need to make less-mature (but long-term promising) value chains competitive with markets that are incentivised (like biogas)



## New value chains and business models

## Recommendations

- ✓ A collaborative **assessment of the different business models and value chains** could be conducted, to generate insights and recommendations for new bio-based value chains. Consolidate outcome in an online catalogue
- ✓ **Raise awareness, educate, showcase and demonstrate** the added value of new business opportunities and scalable innovative business models to primary producers and industries to drive the transition, create new value chains and attract investments.
- ✓ **Successful concepts and initiatives** stimulating networking and knowledge transfer should be continued and replicated in different contexts.
- ✓ Build regional **multi-stakeholders bioeconomy hubs** engaging different types of stakeholders, representing the quadruple helix stakeholders as well as actors from along the value chains, to create a critical mass, decrease risks and address hurdles and barriers.
- ✓ Support initiatives interconnecting different value chains for promoting full biomass valorisation to create more resilient, effective and sustainable **ecosystems for the bioeconomy**





**New value chains and  
business models**

**Interactive discussion**

**MENTIMETER INTERACTIVE SESSION**







# Open innovation platforms and facilities

More info









[Factsheet](#): Challenges to be addressed in **Open innovation platforms and facilities** projects’ main results, gaps to be bridged and recommendations.



## Open innovation platforms and facilities

## Related projects/Sources:

Acronym/logo	Programme	Duration	Website
	BBI JU	Jun 2017 - Aug 2019	<a href="http://www.biopilots4u.eu">www.biopilots4u.eu</a>
	Interreg Europe	Apr 2016 - Mar 2020	<a href="http://www.interregeurope.eu/smartpilots">www.interregeurope.eu/smartpilots</a>
	H2020	Jun 2016 - May 2019	<a href="http://www.h2020-superbio.eu">www.h2020-superbio.eu</a>
	H2020	Feb 2016 - Jan 2018	<a href="http://www.erifore.eu">www.erifore.eu</a>
	Interreg NWE	Mar 2016 - Aug 2019	<a href="http://www.nweurope.eu/projects/project-search/bio-innovation-support-for-entrepreneurs-throughout-nwe-regions/">www.nweurope.eu/projects/project-search/bio-innovation-support-for-entrepreneurs-throughout-nwe-regions/</a>
	Interreg NWE	Jan 2013 - Dec 2015	<a href="http://www.biobasenwe.org/en/home/">www.biobasenwe.org/en/home/</a>





## Open innovation platforms and facilities

## CSAs projects' achievements

- ✓ An analysis (database) of **current capabilities of open access research infrastructures** and the needs of the European bio-based industry for them.
- ✓ **Start-ups & SMEs facilitated** to bring their bio-based innovations to the market by providing (access to) open access research infrastructures and tailored supporting services (vouchers).
- ✓ Gap analysis, plans and recommendations for expanding **open access bio-economy scale up equipment and process plants**.
- ✓ **Collaboration** among technology providers and local clusters.



## Open innovation platforms and facilities

## Gaps still to be bridged

- ✓ **Insufficient analysis and understanding** of the effectiveness of shared research platforms and facilities in supporting the industrial fabric in the bioeconomy.
- ✓ **Lack of integration** among political and industrial strategies and available shared research facilities that could ease the scale-up of small industries.
- ✓ The **potential added value** of a specific shared research platform/facility is not sufficiently clear, transparent and attractive to the intended beneficiaries.
- ✓ In general no lack of open access pilot and demo facilities, but rather a **strong need to further strengthen and invest in existing open access infrastructures** to keep them state-of-the art and increase flexibility.
- ✓ Good quality, reliability, availability of shared data in existing online platforms is perceived as not sufficiently ensured.
- ✓ **Lack of mechanism** to incentivise the sharing of valuable data in online platforms. **Concern about IPR** issues.
- ✓ **Vouchers schemes** mainly target smaller sized companies in specific regions.





## Open innovation platforms and facilities

## Recommendations

- ✓ **Role of shared-research facilities and open platforms** should be valorised as a solution to reduce technological risks and investments needed at early stages or to scale-up.
- ✓ The **potential of existing open access infrastructure could be optimized**. The risks of duplication can be minimised by creating collaborative networks that own complementary infrastructures within a specific value chain.
- ✓ To maximise the investments in and the potential of existing facilities, **better mobility of funding** across Europe, especially on a cross-regional basis, is required, by extending the remit of existing regional funding mechanisms.
- ✓ **Promote the collaboration among clusters/companies and service providers** (shared research facilities and open innovation platforms) to facilitate the merge among the available technologies and the requirements, knowledge and networks of local actors.
- ✓ Establish a **voucher system** to support industry to access technical and non-technical innovation support services.
- ✓ Integration of various open innovation resources and platforms in bioeconomy, providing a **single-entry point** to access opportunities.



**Open innovation platforms  
and facilities**

**Interactive discussion**

**MENTIMETER INTERACTIVE SESSION**